



The RUBICONN REVIEW

**WELCOME TO OUR
NEW CUSTOMERS!**

Boyd & Associates

Go Big Company

JS Contracting

**Law Offices of
Michael Boli**

Ten 90 Group

Vista Valuations

**Walbeck Baseball
Academy**

Impasto Services

New and Noteworthy

Desktop in a Cloud is Here!

Ever thought about accessing your desktop from your smartphone or tablet? If you've ever thought about it, well, guess what? It's here! And Rubiconn is working on deploying this solution today.

In the not-so-distant future, the days of having to buy a new laptop or upgrade hardware because of new software are coming to an end.

There are two main companies vying for the desktop delivery solution of the future. One is Citrix and the other is VMware. Rubiconn is evaluating both, and we really like the VMware solution.

This new technology will allow Rubiconn to provide better support and better control of the PC environment while providing the end users an excellent desktop experience. It delivers protocol enhancements that will provide as much as 75 percent bandwidth improvement over internet connections, advanced support of 3D graphics, and scalable unified communications integration for voice and video media services with industry leaders including Avaya and Mitel.

The cost of delivery with this new technology is reduced by 50 percent, making it a viable option to standard desktop/fat client solutions while increasing availability, reliability, and security levels far beyond levels of traditional PCs.

New Key Features:

- **Services for 3D Graphics** enables basic 3D applications like Office 2010 without the need for specialized graphic cards or client devices.
- **Services for Integrated Unified Communications** enables an integrated VOIP and desktop experience for the end-user that optimizes performance for both the desktop and phone.
- **Desktop Management** allows desktops that acquire a virus to be corrected in 5 minutes as opposed to 4-6 hours.
- **Desktop Management** is done at the server level as opposed to each individual desktop.

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COMING SOON: WINDOWS 8

At Rubiconn, we've been using Windows 8 for some time now, just so we can make sure we're ready to help all of you once the new program is released.

One of our guys has been running his copy of Windows 8 on a touch-screen laptop for a few months, and everything appears to be responding well.

When it comes time for your company to upgrade to Windows 8, just remember your friends at Rubiconn have got you covered!

Rubiconn Giveaways

And The Winner Is...



As many of you may remember, we ran a holiday Kindle Fire giveaway during the month of December. We wanted to take a moment to introduce you to our Kindle Fire winner, Michelle! Michelle runs a website called "Fun on a Dime," which is dedicated to helping families find fun, affordable ways to spend quality time together. We couldn't think of a better lady to win our giveaway!

Above, Michelle's daughter is pictured using the family's new Kindle Fire. Michelle told us a cute story about her daughter secretly sneaking the Kindle away from her mother, so she could read her own books in her bedroom. Sounds like the whole family is enjoying their new tech toy.

We'll continue to do more giveaways over on our Facebook page, so don't forget to follow us and enter to win! This Valentine's Day we're giving away a \$50 Amazon gift card! Good luck!

Tasty Goodness from Sarah Ruby

Rubylicious Recipe

Red Wine Poached Pears With Vanilla Mascarpone and Crushed Pistachios

Ingredients:

1 750 ml bottle red wine
1 tbsp. orange zest
1 c. sugar
½ tsp. lemon zest
1 cinnamon stick
2 Bartlett pears—peeled, halved & cored
½ c. mascarpone cheese
1 tbsp. sugar
½ vanilla bean
2 tbsp. coarsely chopped toasted pistachios

Preheat oven to 325. In a saucepan, combine the wine, orange zest, lemon zest, sugar, and cinnamon stick. Bring to a boil over high heat and reduce to a simmer. Add pears and poach for about 30-60 minutes (depending on ripeness of pears), until tender when pierced with tip of knife. Remove pears and set aside in a bowl. Strain poaching liquid and pour over pears. Refrigerate. To toast pistachios, place them on a sheet pan and toast in oven for 5-8 minutes, keeping an eye on them; let cool and coarsely chop. In a separate small bowl, whisk together the mascarpone cheese, sugar, and vanilla bean seeds; transfer mixture to a pastry bag fitted with a large plain tip. Remove pears from refrigerator and place each pear half in a shallow soup plate. Pipe a little of the sweetened mascarpone in the cored space of the pear. Spoon a little of the reserved poaching liquid around the pear. Sprinkle with chopped pistachios and serve.

Rubiconn Improves Company Productivity

We recently interviewed Heather Hunter over at JS Contracting in Loomis, CA and asked her a few questions about their recent switch to Rubiconn.



JS Contracting Services is a national commercial contracting firm, founded over 20 years ago. JS is made up of qualified professionals who are experienced in and dedicated to four primary segments of commercial remodels: big box retail, hospitality, special commercial projects (such as restaurant/tenant improvements), and maintenance.

Before switching to Rubiconn, JS was with a small, home-based IT company, and while this company had served their purposes for many years, JS found that they were regularly having to do more IT work themselves than they would like. On top of that, they were in need of a new server. Rubiconn came highly recommended to them, so they decided to make the switch.

In addition to setting up the new server, Rubiconn was able to streamline a lot of things for JS by assuring all the guys in the field were using the same system. The upgrade has also freed up employees from having to deal with IT issues on a regular basis.

As a result of the upgrade, everyone is better organized, and everyone knows who to call for tech issues. This, in turn, has increased overall productivity.

According to Heather, the greatest benefit of Rubiconn thus far is having a tech company that immediately responds to issues rather than offering vague advice and a “Good luck with that,” something they were having to deal with before.

JS only made the switch a little while ago, and they’re still working out all the kinks, but so far, they’re happy. They spend a bit more money now each month, but they already know the benefits greatly outweigh the cost.

How has Rubiconn helped your company? Share your success stories with us on Facebook or email us at sales@rubiconn.com.

Coming Soon: Online Marketing Webinar

One of the services our customers have asked for frequently is help with online marketing.

We’ve heard you, loud and clear, which is why we’re teaming up with local marketing expert, Alejandro Reyes, to bring you an informative webinar where we hope to answer some of your questions about online marketing and introduce you to a bit of web strategy for your business.

Be on the lookout for an email invite to this exclusive webinar for Rubiconn customers only! For more information, simply email us at sales@rubiconn.com. See you online!



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Desktop Cloud, Continued

- **PCoIP Optimization Controls** deliver protocol efficiency and enables IT administrators to configure the bandwidth settings by use case, user or network requirements to consume up to 75% less bandwidth.
- **Client for Android and iPad** enables end-users with Android based tablets or iPads to access virtual desktops.
- **Rubiconn** ensures that virtual desktop services run on the industry's most complete and robust cloud infrastructure platform for flexible, reliable IT services.

If you want to learn more about the desktop in the cloud experience, give us a call today!

(925) 478-5243

