

W I N T E R 2 0 1 1

The Rubiconn Review

Third Annual Rubiconn Holiday Gift Guide

Apple's iPad 2

The iPad is still one of the hottest gadgets around. The release of iOS 5 brought with it over 200 new features, and iCloud stores all the stuff you can't live without—your email, contacts, and calendar—in the cloud, so your data is safe even if your device is lost or stolen.

And speaking of lost or stolen, Apple has released a super cool tool that allows you to find the location of your missing device via GPS, sound an alarm on the device, and even remotely wipe all of your data. Pretty sweet. The iPad 2 starts at \$499.



Photo from cnn.com



Appy Holidays!

Looking for nifty apps for your Apple or Android device? Here are two of our favorites:

Evernote

Evernote is the external hard drive you always wanted for your brain. Evernote allows you to capture ideas, pictures, sounds, lists, you name it—even handwritten scribbles! It's searchable by keyword and accessible from just about any computer or mobile device out there, so you'll never be without your notes. Best of all, it's free!

PocketCloud

Need to access remote desktop services from your Apple or Android device? PocketCloud's got you covered. Securely access your desktop anytime anywhere. The app is free for iPhone, iTouch, and iPad.



Photo from ledfrog.com

Kindle Fire

Some say the Kindle Fire gives the iPad a run for its money. Compared to \$499, \$199 is a pretty price, and if you're looking for a tablet PC with web browsing and apps, this may be the tablet for you. The Kindle Fire is also a bit smaller than the iPad, making it easier to carry around in a purse, for example. Although it doesn't have some of the bells and whistles of the iPad 2 (camera, video chat, 3G, calendar, etc.), it's a great buy for someone looking for all the basic functionality of a tablet.

Lenovo ThinkPad T420

Some have called the 14-inch ThinkPad T420 the best business laptop. While it may not be the prettiest laptop out there, it's definitely a great buy as far as quality and durability. If you're looking for an excellent screen, keyboard, and battery life (10 hours!), this baby's the notebook for you.



Gold POP

If you're looking for something a little bit different, check out Native Union's Gold POP, a limited edition headset with a shiny, gold plating. When paired with the right adapters (sold separately), the headset can be used with laptops, desktops, and cell phones. This headset comes fitted with a 3.55 mm jack, which is compatible with the iPhone, and it sells for \$59.99.

Canon PowerShot ELPH 310 HS

Sleek and colorful, the Canon PowerShot ELPH 310 HS digital camera is a great choice if you're looking for a classy stocking stuffer for friends or family. The camera's beautiful, slim design is matched by its powerful 12.1 megapixels, 8x optical zoom, and 1080p full HD video. This PowerShot is approximately \$260 and is available in 5 colors.



Hard Drive Shortage

Due to the tragic and deadly flooding in Thailand, the world is dealing with a significant shortage in hard drives. The shortage is expected to continue into 2012, resulting in rapidly increasing prices of hard drives and PC's. If you're looking to buy an external hard drive in the near future, better do it quickly!

What's the Difference?

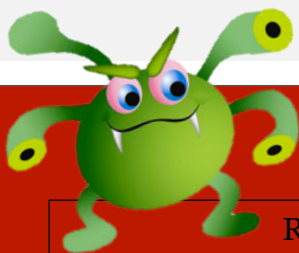


iPhone 4S



Droid Bionic

Operating System	iOS 5	Android 2.3.4 (Gingerbread)
Carrier	AT&T, Verizon, and Sprint	Verizon
Network	3G	4G
USB Port	No	Yes
Size	4.5 x 2.31 x 0.37	5.02 x 2.63 x 0.43
Weight (Oz.)	4.9	5.6
Talk Time (Min.)	480	650
Misc. Positive	Siri Ease of Use App Store Security High Resolution	Very Fast Application Management Tools "Laptop" Docking Station Available for 10.1" Screen and 11 Hrs. Battery
Misc. Negative	Apps Must Be Approved by Apple Before Released Less Secure for Corporate Data	Short Battery Life (4-5 Hrs.) App Store Security Not as Committed to OS Upgrades



Holiday Virus Warning!

Remember to exercise caution when you click this holiday season. Even the best email filters can't block everything, so if you don't know what it is, don't click it! Be on the lookout for holiday scams pretending to be from companies like FedEx and UPS. To be extra careful, it's also a good idea to do your online ordering with a personal email address and to avoid checking personal email at work. Viruses are icky and nothing to mess with. Be safe out there!



RUBY-LICIOUS RECIPES

A favorite recipe from Sarah Ruby: Turtle Graham Bars

INGREDIENTS

14 graham crackers
2 sticks of unsalted butter
1 cup packed dark brown sugar
1 cup chopped pecans
Kosher salt to taste
12 oz. dark chocolate, finely chopped

Preheat oven to 350°. Line a rimmed baking sheet with a silicone mat. Arrange graham crackers in a single layer on the sheet.

Put the butter, brown sugar, pecans, and salt into a saucepan and bring to a boil. Boil for 2-3 minutes, stirring constantly. Pour mixture over graham crackers and bake for 15 minutes.

Melt the chocolate and pour it over the toffee-covered graham crackers. Chill. Cut into bars. Enjoy!

COMING SOON!

We make **social media** work for you.

We make **analytics** work for you.

We make **SEO** work for you.

We make IT work.

